

Salvatore “Sonny” DePasquale

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Summary

Video producer and science communicator with ten years of experience and a demonstrated history of creating content for natural history and conservation, science and engineering, humanitarian organizations, and tourism.

Education and Training

Colorado State University - Online | Graduate Certificate - Communications for Conservation, Fall 2020

University of Central Florida - Orlando, FL | Bachelor of Arts - Film with a Minor in Digital Media, Spring 2010

Wildlife Film Academy - South Africa | Certificate of Completion - Wildlife Filmmaking, Summer 2009

Experience

SENIOR VIDEO PRODUCER | May 2018 to January 2020

4ocean - Boca Raton, FL

- Create videos to communicate the ocean cleanup company's mission to its 3 million social media followers.
- Produce and direct location and studio shoots, coordinate with freelancers, and secure permits and releases.
- Coordinate, film, and conduct interviews with monthly partnerships around the world, and edit final deliverables.
- Manage the Youtube channel while helping the platform grow its subscriber count from 3k to 100k.
- Research and produce external stories, supervise junior producers, write scripts, and present/host videos.

VIDEO PRODUCER | April 2017 to January 2018

Human Rights Campaign - Washington, DC

- Visually communicate the organization's message of Equality.
- Produce and coordinate the streaming of high quality video on Facebook Live and YouTube.
- Responsible for filming, editing, and collaborating with editorial teams.
- Actively research new stories and conduct interviews.

VIDEO PRODUCER | October 2011 to March 2017

SeaWorld Parks & Entertainment - Orlando, FL

- Document the rescue, rehabilitation, and release of animals for ABC's SeaRescue, news, and social media.
- Produce, film, and edit video content for animal stories, attractions, and external programs.
- Present/host videos, conduct interviews, and form verbiage for video narration.

Broadcast Filmography

- **ABC - SeaRescue** - Camera Operator, 47 episodes (2012-2017)
- **NatGeo Wild - Building Penguin Paradise** - Camera Operator (2012-2013)

Skills & Proficiencies

- Adobe Creative Cloud Applications
- Final Cut Pro
- Cinematography (array of professional cameras)
- Lighting and Sound
- FAA Certified Drone Pilot
- SSI Advanced Diver & NAUI Open Water Certified
- Concept Development
- Budgeting and Scheduling
- Production Management
- Social Media Platforms
- Researching
- Scriptwriting

Awards

- **Key West Film Festival | Best Florida Short Documentary** – The World's Oldest Scuba Diving Couple (2019)
- **Fort Myers Film Festival | Best Short Film (under 5 min)** – Flow (2016)
- **Telly Award** – Freshwater Oasis at Discovery Cove (2012)